

4th Global Patients Congress

23-25 February 2010 – Istanbul, Turkey



'Strengthening Healthcare Systems Globally: The Value of Patient Engagement'

The Audience

IAPO's Global Patients Congress is a unique event which brings together a high level and specialist audience comprising:

- Chief Executive Officers and Board Members of IAPO's member patients' organizations
- Representatives from a range of other healthcare sectors (previous attendees have included representatives from the World Health Organization; government officials; European Commissioners and Commission representatives; health professional associations; industry representatives and academics)

The Congress is being held under the auspices of the Secretary General of the Council of Europe.

Programme and Speakers 2010

In 2010, we will build on the success of previous Congresses with an exciting programme that will focus on '**Strengthening Healthcare Systems Globally: The Value of Patient Engagement**'. How patient-centred healthcare can help build healthy communities, contribute to research and clinical trials and improve access to treatment will be central to the programme.

Key **policy issues** of great importance in healthcare will be addressed including: health literacy; patient safety; counterfeit medicines; health technology assessment; chronic disease management and clinical trials amongst others.

A **capacity building** focus will address how patient groups and others can advocate on these issues; communicate successfully; build their knowledge, networks and partnerships; and develop sustainable and well governed and managed organizations; and plan their work effectively amongst others.

Invited speakers include:

- Dr Margaret Chan (Pre-recorded video address) Director General, World Health Organization
- Commissioner Androulla Vassiliou, Consumers and Public Health Directorate, European Commission
- Professor Ilona Kickbusch, Director of the Global Health Programme at the Graduate Institute of International and Development Studies, Geneva
- Dr Linda Milan, Director, Building Healthy Communities and Populations, WHO Western Pacific Region

About IAPO

IAPO is a global alliance of 200 patients' organizations representing 50 disease areas and over 40 countries worldwide. IAPO works in a creative and innovative way towards its vision of patient-centred healthcare and has a network that connects **4,157 organizations** and an estimated

365 million patients worldwide.

IAPO advocates internationally with a strong patients' voice on healthcare policy and has built meaningful partnerships with key stakeholders to become a well-respected and essential partner on World Health Organization projects (IAPO is in official relations with WHO), and the global health professional associations. In parallel, IAPO supports patients' organizations to become increasingly effective on a national and regional level through provision of a wide range of capacity building resources. Through these strategies, IAPO is working effectively to align healthcare systems with patients' needs. Please see our website for details of our key achievements in 2008 at www.patientsorganizations.org/development.

For more information

Please see our website for more information about the Congress: www.patientsorganizations.org/congress or contact us by emailing info@patientsorganizations.org